Title Page

6-1 15 1925

" Broadcasting"

A Photoplay in 1 reel.

By Earl Hurd.

Author of Photoplay Hurd Productions Inc. U S A.

11/25

OCIL 21028

ADVERTISING AND PUBLICITY LETTER NO. 4286

"BROADCASTING"

December 19, 1924.

PEN AND INK VAUDEVILLE By Earl Hurd Release #870

"Props", the property man of the theatre, is a versatile guy. The theatre has taken up broadcasting its programs, and when the regular announcer is taken sick "Props" is impressed into service. As he used to drive a Ford he claims that he understands wave motion transmission, and is given the job at the microphone.

The first performer is Madam Balogna, the European Songbird. Her first selection is to be "Every Morn' I Bring Thee Violets", but "Props" announces it "Every Mourner Bring Some Violets". After a few alterations on the broadcasting mechanism by "Props", the radio listeners get an earfull, which sounds like anything else in the world but soprano.

The next artist is fatima Omar, the Sultan's Favorite. Fatima's specialty is dancing, which she does without moving her feet. The theatre manager is listening in, and calls up "Props" and claims that he can't hear a sound. "Props" moves Fatima closer to the microphone, but her wiggles do not register. He gets complaints from all over that Fatima's act is not coming through. He then ties the transmitter to her girdle with astonishing results. Every receiving set within range of the station tries to shimmy, and the theatre manager goes to the broadcasting studio to see what the trouble is.

"Props" sees him coming, and climbs up the antennae masts, and is sent out on a radio wave. He travels through brick walls and other obstructions at high speed until the manager reverses the current, and then he comes back. He is all charged with electricity by this time, but the manager fixes that -- he discharges him on the spot.

The widespread radio craze will make this a subject of special interest to theatre patrons. The broadcasting is burlesqued in a very clever way and there are a number of good hearty laughs in the reel.

RLH/AW

ADVERTISING AND PUBLICITY DEPARTMENT.

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